

# Sports Integrity – Multi Agency Approach



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# ESSA

- “ Established in 2005 as an industry led early warning system to reduce the potential impact of unusual/ suspicious betting activity.
- “ Builds upon the integrity systems of each operator to identify risk customers and transactions.
- “ Provides the betting industry with a unified position on sports integrity.
- “ Represents some of the major retail and online operators.
- “ Has established relationships with major sports organisations and gambling/ betting regulators.



# Corruption – A challenge for sport

- “ Corruption in sports can cover a number of areas of activity.
- “ Insider information around team or participants provides an advantage around knowledge of performance.
- “ Match-fixing provides certainty of outcome.
- “ Corruption in sport has a reputational and financial impact on sport and betting operators.
- “ Corruption finds opportunity from poor sports governance.

# Role of ESSA Alert System

- “ Operators have sophisticated “Know Your Customer” anti-money laundering protocols.
- “ Trading risk systems focus on events and customers.
- “ ESSA’s alert platform delivers early identification of integrity concerns.
- “ Protects betting operators and their customers from corruption and crime.
- “ Provides sports partners with transactional data for investigation.
- “ Provides betting regulators and law enforcement with expanding integrity reporting.



# ESSA Alerts



# Which solutions can protect

- “ Risk based approach indentifies weaknesses:
  - . Some sport governance standards are poor.
  - . Financial gain to corruptors and participants can be large.
  - . Low risk of detection/action by sport or law enforcement authorities.
  
- “ Monitoring systems:
  - . Market analysis.
  - . Transactional analysis.
  - . Regulator systems.
  - . Law enforcement intelligence systems.

# Multi Agency Approach

- “ Criminal activity flourishes where opportunity lies – measure risks.
- “ Licensed and regulated operators can provide solutions to illegal betting and gaming.
- “ International co-operation between operators, regulators and sport. Data sharing within a national platform.
- “ Evidence and risk based approach to regulatory and legislative framework.
- “ International sports governance templates to be applied and enforced.
- “ Operators to participate in global integrity data sharing.

